

# SEO TOOLS

KEEPING A CHECK ON THE LATEST & GREATEST SEO TOOLS IN THE MARKET

# Introduction

- Why Tools? Manual vs Automation
- Insights you cant get otherwise
- Costs - one time vs recurring
- Friends can get together and share (may be against TOS – so check!)
- Long Term Solid Tools vs Short Term Hack Tools
- List Attached with Links / Coupons (ALWAYS UPDATED)

# Swiss Army Knife – Multifunction Tools

- Scrapebox - You absolutely need this ~ \$50 plus small cost for extra modules (most are a free)
- AHREFS, MAJESTIC, MOZ, Cognitive SEO
- LinkResearchTools, SEO PowerSuite
- SEO Power Suite - Rank Tracker, Website Auditor, SEO Spyglass, Link Assistant
- SpyFu, SimilarWeb, SEMrush

# Keyword Research Tools

- Market Samurai (works but somewhat old) - One Time Cost
- KeywordsEverywhere - Free Browser Extension
- Keywordshitter, UberSuggest
- SECockpit
- Long Tail Pro (cloud version now)
- Keyword Research Pro, PowerSuggestPro
- KeywordTool.io
- FreshKey
- Keyword Snatcher
- Google Search Console, Google Keyword Planner, Adwords

# Social Media Marketing

- BrowSEO
- Mass Planner, FaceDominator, Tweet Attacks Pro, PinBot, NinjaGram, Gplus Bot
- Video Spin Blaster Pro
- Tube Buddy
- Buffer App
- BriefCaseHQ

# Data Inspection Tools - API

- SERPworx
- URL Profiler
- SEO Tools for Excel
- Ali Inspector

# OnPage Tools

- Screaming Frog SEO Spider
- PageOptimizer.pro
- Onpageseo.org
- Website Auditor – Link-Assistant (SEO Power Suite)
- WordAI, Spinner Chief, – Content Spinners
- Ntopic.org
- textoptimizer.com
- CORA

# Content Discovery & Outreach Tools

- Answer The Public (discovery)
- Audience Analyzer (discovery)
- Answer The Public (discovery)
- BuzzSumo (discovery and outreach)
- BuzzStream (discovery and outreach)
- Pitchbox (discovery and outreach)
- Link Assistant (discovery and outreach)



# Misc

- GSA SER
- Pingodom ([tools.pingodom.com](https://tools.pingodom.com)), WebPageTest.org , Google Page Speed Insights
- Indexification, No Hands Indexer, – Link Indexing (PM me a gem!)
- BunnyRank, Accurank, ProRankTracker, Scrapebox – Rank Trackers
- Windows VPS (Virtual Private Server) – Hostwinds, Hostamus
- Proxies – [Buyproxies.org](https://buyproxies.org)
- Zenoposter, Ubot Studio – Custom Task Automators

# SEO & IM Forums & Marketplaces

- Be careful of what you read
- [BlackhatWorld.com](http://BlackhatWorld.com)
- [Fiverr.com](http://Fiverr.com)
- [PeoplePerHour.com](http://PeoplePerHour.com)
- [Upwork.com](http://Upwork.com)
- [Mturk.com](http://Mturk.com), [MicroWorkers](http://MicroWorkers.com)
- [SEOClerks](http://SEOClerks.com)
- [Freelancer.com](http://Freelancer.com)